



Sameer Sami

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OVERVIEW

Sameer Sami is the Founder and Principal Attorney of SAMI & SAMI (Attorneys-at-Law) and an Advocate of the High Court with close to two decades of experience advising multinational companies, foreign law firms and regional businesses on intellectual property protection, enforcement and commercialisation across Pakistan, South Asia and the Middle East.

He represents clients before IPO-Pakistan, the IP Tribunals, Customs and the civil courts in oppositions, revocation and invalidation actions, infringement and anti-counterfeiting proceedings. He holds an LL.M. in International Intellectual Property Law from Queen Mary, University of London, and is a WIPO-Trained IP Trainer committed to training aspiring lawyers, young professionals and students, and to working with academia on IP education.

PROFESSIONAL BACKGROUND

Sameer founded SAMI & SAMI (Attorneys-at-Law) in Lahore in July 2025. From November 2019 to May 2024 he was CEO and Office Manager of the Karachi-based Pakistan office of a Middle East-based IP firm, where he directed its trademark, patent, design, copyright and domain name work for an international client base, built and trained a team of attorneys and paralegals, and was the office's liaison with the firm's network across the Arab world.

From 2016 to 2019 he worked remotely as an IP Associate with a California-based IP firm, coordinating trademark registration and enforcement with foreign counsel across the Middle East, the Far East and South-East Asia. He began his career in December 2007 with a leading Pakistani IP law firm in Lahore, where he managed trademark prosecution, risk analysis and appeals against refusals across a high-volume docket.

AREAS OF FOCUS

- Trademark clearance, filing, prosecution and renewal
- Madrid designations and multi-jurisdictional portfolios
- Oppositions, revocation and invalidation actions, and appeals
- Enforcement, infringement and anti-counterfeiting (IP Tribunals, Customs)
- Patents, industrial designs and copyright
- Domain names
- IP licensing, commercialisation and strategic advisory

ACHIEVEMENTS

- Member, INTA Academic Committee, two terms (2022–23 and 2024–25)
- Member, INTA Anti-Counterfeiting Committee (2020–21)
- WIPO-Trained IP Trainer: WIPO Training of Trainers Program, 120 hours, WIPO and IPO-Pakistan (2023–24)
- Delegate, INTA Annual Meetings: Barcelona (2017) and London (2026)

SPEAKING ENGAGEMENTS

- 2022, Speaker, "Trademark Enforcement Over the Internet: Options & Challenges", IP Section of the California Lawyers Association
- 2016, Guest speaker on IP procedures, Law Office of Dr. Faleh Al-Sahamah, Riyadh, Saudi Arabia

THOUGHT LEADERSHIP

- Innovation Incubators in Pakistan: A sector-by-sector and legal roadmap from textiles to 5G: a 12-part article series published on LinkedIn and this website, and a 33-slide briefing prepared for a forthcoming webinar. (*Article series · webinar in preparation*)
- Telecom Without a Compass: Why Pakistan's 5G and mobile-manufacturing push needs an IP strategy: software patentability, standard-essential patents, FRAND licensing and the PTA–CCP jurisdiction question. (*Briefing · webinar in preparation*)

EDUCATION

- Master of Laws (LL.M.), International Intellectual Property Law, Queen Mary, University of London
- Postgraduate Diploma in Intellectual Property Law, Queen Mary, University of London
- Postgraduate Certificate in International Intellectual Property Law, Queen Mary, University of London
- Bachelor of Laws (LL.B.) and Bachelor of Arts (B.A.), University of the Punjab, Lahore

ADMISSIONS

- Advocate, High Court of Pakistan (Punjab Bar Council)

MEMBERSHIPS

- International Trademark Association (INTA)
- Pharmaceutical Trade Marks Group (PTMG)
- Lahore High Court Bar Association
- Lahore Bar Association

PROFESSIONAL DEVELOPMENT

- 2025, WIPO–Korea Online Summer School on Intellectual Property (28 Jul – 8 Aug 2025)
- 2023–24, WIPO Training of Trainers Program (120 hours), WIPO and IPO-Pakistan
- 2019, Arbitration and Mediation under the WIPO Rules, WIPO Academy
- 2019, Privacy Law and Data Protection, University of Pennsylvania (Coursera)
- 2018, IP Asset Management and DL-450 IP Management, KIPO / WIPO / KAIST / KIPA, Seoul
- 2017, Trademarks, Industrial Designs and Geographical Indications, WIPO Academy

LANGUAGES

- English
- Urdu
- Punjabi